



Financial Professional Website Registration Instructions

The steps outlined below are required for access to the financial professional website. Your registration and full access to the site will be completed within 24-48 hours.

To help ensure client data remains secure and protected, we do not allow multiple users to share one ID and password to access our website. All users are required to individually register for our financial professional site and create a user ID and password.

Step 1: Visit securian.com/fiapply

Click on the “Register now” hyperlink displayed within the Login box.

Technical Assistance

For technical assistance with website access, please call 1-800-627-0304 ext. 55234.

securian
FINANCIAL

Login

User ID

Password

[Log in](#)

[Register now](#)

[Forgot password?](#)

[Forgot user ID?](#)

Welcome

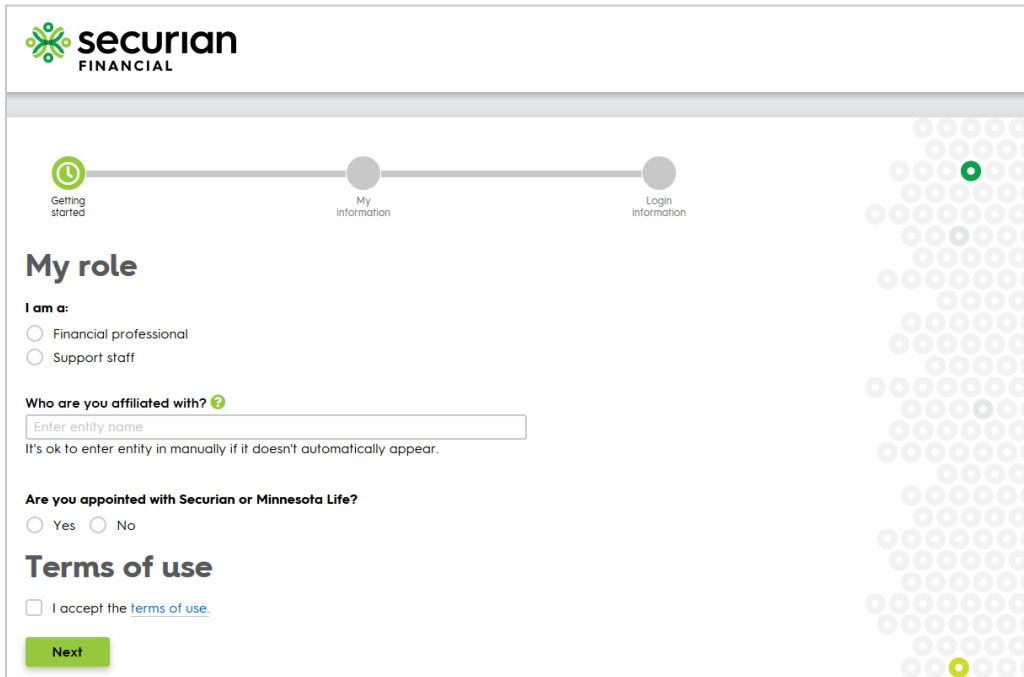
The Solutions Center is your gateway to products, tools, and resources that will make your business stronger. With Minnesota Life and Securian Life, a New York authorized insurer, you can achieve more.


[Contact us](#)

Step 2

Complete all fields shown on the getting started page and enter one of the valid selections within the “Who are you affiliated with?” field. Valid entry for Fifth Third Bank’s financial professional website access is: “**Fifth Third Bank**”.

Please read the website terms of use and indicate your consent by checking the box next to the “I accept the Terms of use” line, then click “Next”.




 securian
FINANCIAL

Getting started My information Login information

My role

I am a:

- Financial professional
- Support staff

Who are you affiliated with? 

It's ok to enter entity in manually if it doesn't automatically appear.

Are you appointed with Securian or Minnesota Life?

- Yes
- No

Terms of use

I accept the [terms of use](#).

Next

Step 3


Complete all fields shown on the my information page then click "Next".

For appointed advisors, please note:

- For security reasons you must register using the same email address that was on your Broker Appointment Registration.
- In the "Business info" section, be sure to add the last 4 digits of your Social Security Number and your 7-digit broker code.

For back-office staff access, please note:

- For security reasons, the Gatekeeper Website Access Registration Request form must be completed and returned to Securian prior to firm level access being granted. Please note, individuals requesting gatekeeper access must complete self-registration before completing and returning this form.



Getting started My information Login information

About me

First name

Middle name (optional)

Last name

City

State

Date of birth

Last 4 digits of Social Security Number

Business info

Broker code

Contact info

Business email
Please enter the same email address that you use for broker appointment registration


Confirm business email

Primary phone Primary phone type

[Add another phone number](#)

Step 4

Complete all fields shown on the login information page then click "Submit".



Getting started My information Login information

My user ID & password setup

User ID

Must contain at least 8 characters with letters and/or numbers.

Password

All requirements NOT met

- ✗ 8 to 30 characters
- ✗ Lowercase letters (a-z)
- ✗ Must contain two or more of the following:
 - Uppercase letters (A-Z)
 - Numbers (0-9)
 - Special characters (! @ # %, etc.)

Confirm password

Identity verification question

Identity verification answer

Answers are case sensitive.

 [Cancel](#)

Securian Financial is the marketing name for Securian Financial Group, Inc. and its affiliates. Insurance products are issued by its affiliated insurance companies. Securities and investment advisory services offered through Securian Financial Services, Inc., registered investment advisor, member FINRA/SIPC.

Securian Financial Group, Inc.
securian.com

400 Robert Street North, St. Paul, MN 55101-2098
©2018 Securian Financial Group, Inc. All rights reserved.