Annuity News

September 16, 2024

Rate Decrease

Effective Saturday 9/21/2024 (Fixed) and Wednesday 10/2/2024 (Indexed)

Paperwork must be received in the home office by the close of business on **Friday, 9/20** (for fixed products) and by **Monday, 9/30** (for indexed products.) For Electronic Order entry platforms such as AnnuityNet, Affirm, Subscribe, Firelight, etc., the representative's "submit date" must be on or before 9/20 for fixed products, and on or before 9/30 for indexed products. The "submit date" used by RSL is the final submit date associated with the completed order transmitted to RSL and not the original submit date when any type of resubmission occurs. Also, to ensure timely delivery of overnight packages, we recommend using FedEx or UPS, as those carriers deliver directly to RSL, whereas the USPS only guarantees overnight delivery to our local mail sorting facility.

Please Note: 45-Day Rate Lock (for rate decreases) does not apply to the **Minimum Guarantee Rate or S&P 500 Participation Rate Strategy.** The Participation Rate Strategy is **NOT** rate locked and will be issued with the Participation Rate in effect on the buy/issue date after paperwork is in good order and premium(s) are received. The 45-Day Rate Lock also does not apply to non-qualified business where Reliance Standard is not processing the transfer/exchange, and funds are received after 9/20 (for fixed products) and after 9/30 (for indexed products.)

Traditional Fixed Annuity (Effective 9/21/24)

Product	**New Rates Base + Bonus/Base**	Old Rates Base + Bonus/Base	**Change First Year/Base**
Reliance Guarantee 5 MVA (MYGA)	**4.50%**	4.75%	**-0.25%**
Reliance Guarantee 7 MVA (MYGA)	**4.50%**	4.75%	**-0.25%**

RELIANCE STANDARD
LIFE INSURANCE COMPANY
A MEMBER OF THE TOKIO MARINE GROUP